



# Leading on Livability: Implementing Health Across All Policies and an Age Friendly New York State

## Villages Play Key Role

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August, 2019

# The Governor's Vision

- Be the healthiest state in the nation
- Consider how all of our policies, programs and initiatives support us to achieve the Governor's goal of becoming an age friendly state.
- Long term goal is to embed Health in all Policies and Healthy Aging into all aspects of our government work.

## Prevention Agenda 2019-2024

**Vision:** NYS will be the healthiest state for people of all ages

**Principles:** To improve health outcomes, enable well-being and promote equity across the lifespan the Prevention Agenda will:

- focus on social determinants of health,
- incorporate a health in all policies approach,
- emphasize healthy aging across the lifespan.

**Priorities:** Prevent Chronic Disease, Promote a Healthy and Safe Environment, Promote Healthy Women, Infants and Children, Prevent Communicable Disease and Promote Well Being and Prevent Mental and Substance Use Disorders

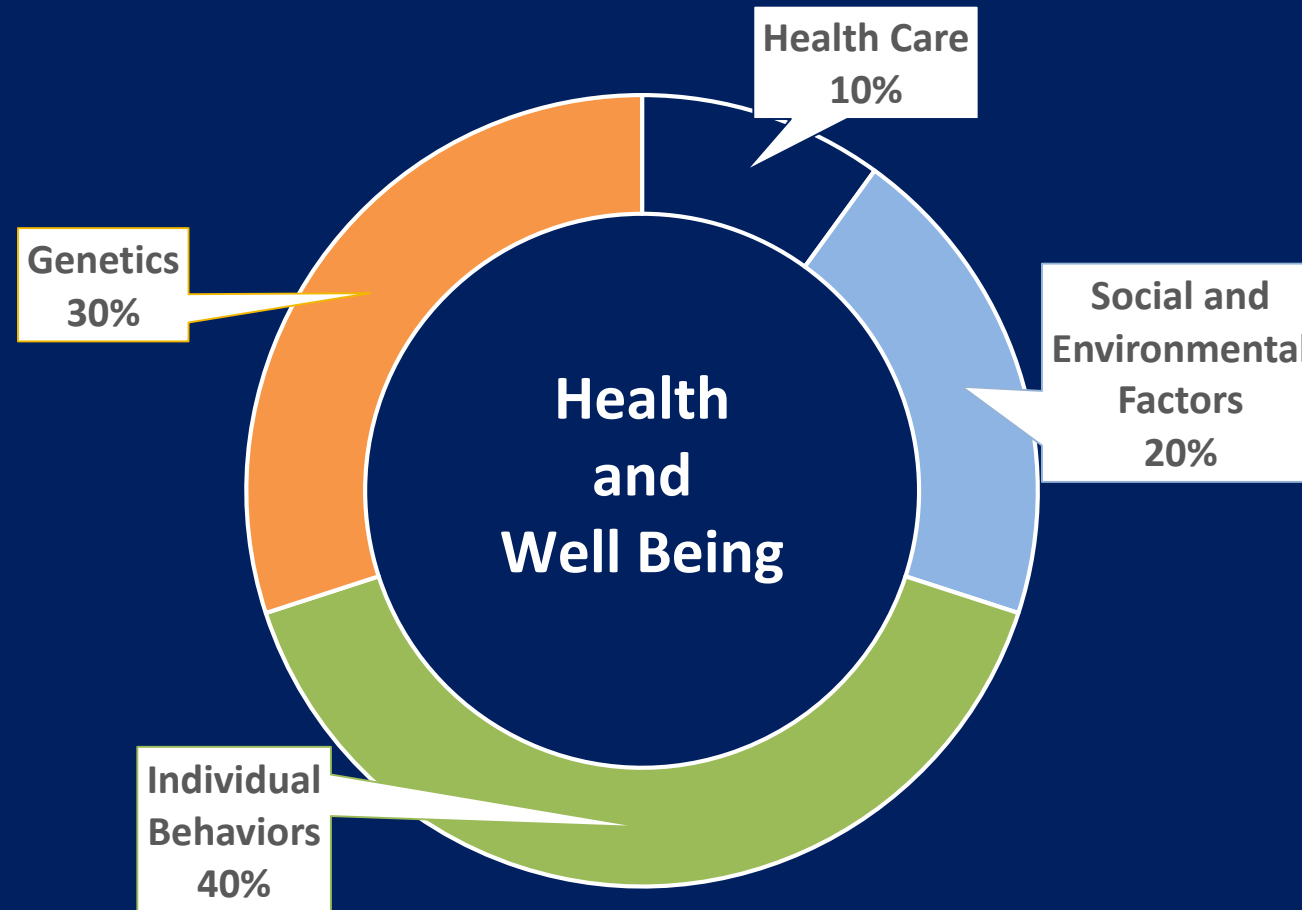
## Prevention Agenda 2013-2018 & 2019-2024

**This initiative builds on the NYS Prevention Agenda, a catalyst for action and a blueprint for improving health outcomes**

- The Prevention Agenda is NYS's public health improvement plan for improving health and reducing health disparities across the state through an increased emphasis on prevention
- Since 2014, the Prevention Agenda has made substantial progress across 96 measures of public health and prevention – meeting and exceeding goals ahead of schedule in several areas.
- To achieve our most challenging health goals, we need a broader approach.

# What Determines Health?

*Impact of Different Factors on Risk of Premature Death*



# Health In All Policies is a multi-sectoral approach to improving health



## The Goals of HAAP include:

- Consideration of how policies, programs, and initiatives may support being the first age friendly state in the nation.
- Design and implement multi-agency projects supporting population health and healthy aging.
- Incorporating public health metrics into the New York State Department of Health's Prevention Agenda.
- Implement system-wide mechanisms for state agencies to embed Health Across all Policies, age friendly, and healthy aging into all aspects of our government work.

# Health Across All Policies

## Economic Development

- **Improve access and availability of healthy foods, opportunities for physical activity, and improved built environment (e.g., smart growth, mixed use, “green”)**

## Healthy Eating

- **Adopt healthy food procurement policies in hospitals and other institutions**
- **Adopt healthy food and beverage procurement policies in all State agencies, including healthy vending machine policies**
- **Increase options and incentives for using government-sponsored programs such as federally funded Health Bucks and Child and Adult Care Food Program to purchase healthy foods**

## Active Living

- **Promote Complete Streets policies, plans and practices and monitor implementation**
- **Promote shared space agreements and joint use agreements to increase areas designated for public recreation, particularly in low-income communities**

## Built Environment

- **Improve home environment:**
  - Incorporate 'Healthy Homes' education and inspections into other non-health opportunity points, e.g., building inspections, NYSEDA weatherization programs.
  - Offer incentives for compliance with and enforcement of existing housing and building code in high-risk housing.
- **Optimize indoor air quality** by developing and promoting codes to promote indoor environment
- **Target fall risk in public housing** by reducing slip and fall hazards in common areas of residences and public buildings

## Injuries, Violence and Occupational Health

- **Reduce violence by targeting prevention programs** particularly to highest-risk populations
- **Increase school based and community programs** in violence prevention and conflict resolution such as SOS, Cure Violence or CEASEFIRE or Summer Night Lights.

*Focus on Healthy Aging and Creating Age Friendly Communities*



# Initial Focus: support NY to become the first Age Friendly state for people of all ages

- Age friendly communities are healthy communities, making healthy lifestyle choices easy and accessible for all community members.
- Age friendly communities address 8 domains of livability defined by the WHO and AARP

Do you believe the older population to  
be valuable?

A drain on resources?

## **Social, Economic & Intellectual Capital of Older Population**

- **More than 900,000 individuals age 55+ contribute 486 million hours of service at economic value of \$13.6 billion annually**
- **64% of individuals age 60+ who own their own homes = no mortgage**
- **4.1 million caregivers at any time in a year – economic value if paid for at market rate is \$32 billion, average age is 64**

# New York State Trends Demographics

## FAMILY STRUCTURE in the United States

Married couple families



Married couple families with children



Single parent households



Single person households



Non-traditional households



## New York State

62 Counties

Change in Population Aged 60 and Over

2010 to 2020

Proportion of County Population Aged 60 and Over

Number of Counties with Specified percent of Older Persons

2020

2025

Less than 20%

4

4

20% to 24%

17

6

25% to 29%

32

28

30% and over

9

24

Source: Woods & Poole Economics, Inc., 2014 State Profile

# Aggregate Personal Household Income by Age - NYS

<u>Ages</u>	<u>Aggregate Personal HH Income</u>	<u>% of Total</u>
Less than 24	\$ 8,934,627,400	1.48%
25 to 44	\$216,111,979,400	35.76%
<b>45 to 64</b>	<b>\$282,022,363,700</b>	<b>46.67%</b>
65 and over	\$ 97,278,275,500	16.10%
<b>TOTAL</b>	<b>\$604,347,246,000</b>	

- In addition, according to the AARP, persons over the age of 50
  - control 83% of the country's wealth,
  - make up 51% of consumer spending, over \$7 trillion.

# 50+ Longevity Economy

- 83 percent of US household wealth is held by people over 50.
- Access to credit and assets allows the group to spend more on goods, services and investments than their younger counterparts.
- direct spending on consumer goods and services, including health care, by those aged 50 and over amounted to \$5.6 trillion in 2015. The under-50 population spent \$4.9 trillion during the same period.
- When summed together, approximately \$1.8 trillion in federal, state and local taxes were attributable to the Longevity Economy in 2015—
  - about 34 percent of federal tax revenue and 41 percent of state and local tax revenue collected in the US.

- 50-plus cohort
  - spends more overall than their under- 50 counterparts,
  - accounts for a majority of the spending in several categories of goods and services, including:
    - **healthcare,**
    - **nondurable goods,**
    - **durable goods, utilities,**
    - **motor vehicles and parts,**
    - **financial services and**
    - **household goods.**
- 50+ also account for the majority of:
  - **volunteering,**
  - **philanthropy, and**
  - **donation activities** in the US.

- As people in the 50-plus cohort make purchases at grocery stores, retail outlets, restaurants, healthcare centers, and so on, money ripples through these providers' supply chains.
  - And the longer people remain in the labor market, the more they earn and have to spend.
- spending by people aged 50 and over in the US in 2015 supported:
  - more than 89.4 million jobs
  - over \$4.7 trillion in labor income.
  - 61 percent of all US jobs and 43 percent of labor income was related to spending by the 50-plus cohort.



1. Outdoor Spaces  
and Buildings

2. Transportation

3. Housing

4. Social  
Participation

## The **AARP** Network of Age-Friendly Communities

and work within

# The 8 Domains of Livability

help communities become great for people of all ages

5. Respect and  
Social Inclusion

6. Civic Participation  
and Employment

7. Communication  
and Information

8. Community  
and Health Services

Learn more at [AARP.org/agefriendly](https://www.aarp.org/agefriendly)



# The 8 Domains



## Domain 1

### Outdoor Spaces and Buildings

People need places to gather — indoors and out. Parks, sidewalks, safe streets, outdoor seating and accessible buildings (think elevators, stairs with railing, etc.) can be used and enjoyed by people of all ages.



## Domain 2

### Transportation

Driving shouldn't be the only way to get around. Public transit options can be as expansive as a train system or as targeted as a taxi service that provides non-drivers with rides to and from a doctor's office.



### **Domain 3**

#### **Housing**

Most older adults want to age in place. Doing so is possible if homes are appropriately designed or modified — and if a community includes affordable housing options for varying life stages.



### **Domain 4**

#### **Social Participation**

Regardless of one's age, loneliness negatively affects a person's health and sense of wellbeing. Isolation can be combatted by the availability of accessible, affordable and fun social activities.



### **Domain 5**

#### **Respect and Social Inclusion**

Intergenerational activities are a great way for young and old to learn from one another, honor what each has to offer and, at the same time, feel good about themselves.



### **Domain 6**

#### **Civic Participation and Employment**

An age-friendly community provides ways older people can, if they choose to, work for pay, volunteer their skills and be actively engaged in community life.



### **Domain 7**

#### **Communication and Information**

Age-friendly communities recognize that not everyone has a smartphone or Internet access and that information needs to be disseminated through a variety of means.



### **Domain 8**

#### **Community and Health Services**

At some point, everyone gets hurt, becomes ill or simply needs a bit of help. While it's important that care be available nearby, it's essential that residents are able to access and afford the services required.

# Supporting Village Movement

1. Supports many of the Governor's priorities for prevention agenda, HAAP and age friendly state.
2. NYSOFA/AGS project – provide seed funding for start ups, create first Village Technical Assistance Center
3. Work with private partners to grow movement and create new TACs

# Supporting Village Movement – Why?

1. Are membership-driven, grassroots, nonprofit organizations
2. Are run by volunteers and paid staff
3. Coordinate access to affordable services
4. Provide volunteer services including transportation, inspiring health and wellness programs, home repairs, social and educational activities
5. Offer access to vetted & discounted service providers
6. Are based on the needs of your community.
7. Are one-stop-shopping.
8. Villages do anything their members need to age safely and successfully in their own homes
9. Positively impact isolation, interdependence, health and purpose of their individual members to reduce overall cost of care