

# Village Movement FORWARD

Evolving the Village Model



# Are You Ready?

- What's your plan?
  - Long term care insurance
  - Housing
  - Personal fulfillment
- Are you caring for a loved one?





# What is a Village?

Grassroots membership organization that connects older adults to the community, programming and expertise they need to continue living life on their own terms in the places they call home.





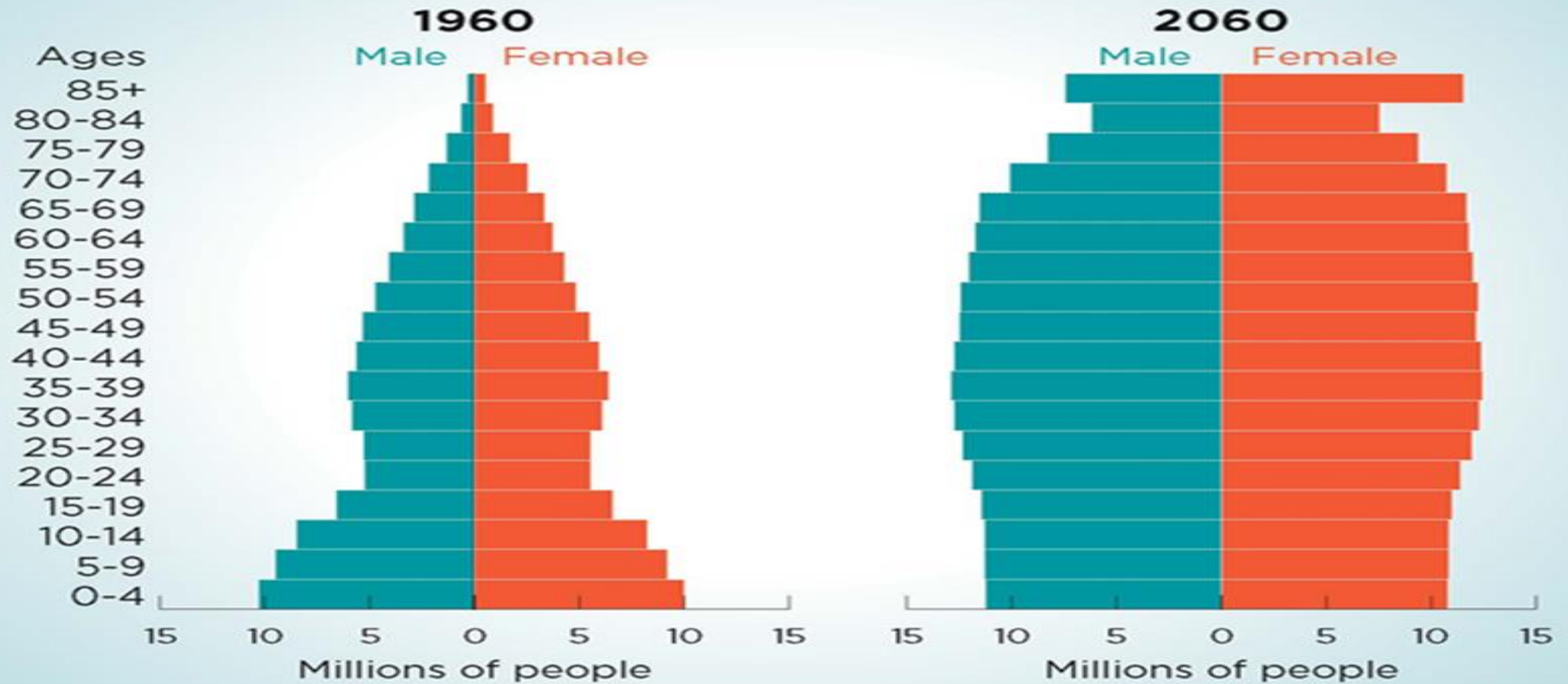
# Why Villages Now

- Demographic Story
- Little public policy addressing needs of moderate to middle income people
- Epidemic of social isolation and loneliness



# From Pyramid to Pillar: A Century of Change

Population of the United States



# Villages Respond

- Preparing families to navigate the transitions of aging
- Connections to community resources
- Reduce crises
- Delay placement in SNF or AL



# The Village Model

## Health Related Services

- ❑ Transportation
- ❑ Exercise Classes
- ❑ Health Companion
- ❑ Health Advocate

## Social Related Services

- ❑ Social Events
- ❑ Cultural Outings
- ❑ Educational Opportunities
- ❑ Interest Groups

## **Village**

- ❑ Members
- ❑ Director/Staff
- ❑ Website
- ❑ Board
- ❑ Volunteers
- ❑ Partners

## Referrals of Service Providers

- ❑ Formal Vetting of Vendors
- ❑ Home Repair Services
- ❑ Home Care Services
- ❑ Professional Services
- ❑ Technology Support
- ❑ Food Prep & Delivery

## Volunteer Based Services

- ❑ Light House Repair
- ❑ Grocery Shopping
- ❑ Companionship Services
- ❑ Technology Support
- ❑ Food Prep & Delivery





# Organizational Characteristics

- Average Annual Revenue
  - \$115,085 (\$700-\$941,000)
- 80% of Villages have paid staff
- Average Indiv. Membership Dues
  - \$431 (\$10-900)
  - Dues Average 44% of Revenue





# Member Characteristics

- Avg. # of Members: 146
- Avg. # of Volunteers: 82
  - 46% of Village Members Volunteered in Past Year
- 58% of Village Members report health as very good or excellent
  - Only 14% report health as fair or poor

# Services Offered

## Percent of Villages Offering Service by Volunteers or Staff

Hosting Social Events	95%
Transportation Services	94%
Classes/Educational Events	90%
Companionship	90%
Technology Assistance	88%





# Sustainability

- Different Models
  - Low fee/no fee
  - Volunteers
  - Partnerships
- Villages in the larger aging services network





## Village Advocacy

- 62% of Villages reported working to help or impact the larger community.
  - Changes in Services/Programs
  - Input on Public Policies
  - Public Awareness Campaigns
  - Improving Accessibility





# Village Movement

- Village role in reducing social isolation
  - Connecting with public health
- Diversity/Equity/Inclusion
  - Village initiatives

# Leadership

- Advocacy – Master Plan for Aging
- Intersection of Health Care and Social Care





# Thank you!

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